

## VIDEO SHOWCASE BRIEF

### Background on the RISE Africa Summit:

RISE Africa is ICLEI Africa's new summit that aims to inspire and foster new connections that lead to swift and impactful actions for enhanced sustainability and resilience in Africa's urban areas. This summit brings together **thinkers, doers and enablers** to break down barriers and challenge existing (unsustainable) paradigms. It offers exposure to action-oriented ideas from different disciplines and makes valuable connections to build sustainable African cities that will shape the future.

### Eligibility

The competition is open to young Africans, aged 18-40 years, from across the African continent who have implemented projects/actions in Africa related to the sustainability themes mentioned above.

### Prizes

We will announce the most compelling entry on 28 April 2020 on the RISE Africa website: <https://riseafrica.iclei.org/> and also reach out to the individual participants via email. Prizes will be awarded as follows:

- **Most compelling video:** A fully sponsored trip to speak at the RISE Africa summit in Cape Town
- **15 honourable mentions:** Videos will be showcased throughout the summit

### Registration and video upload guidelines

- Individual participants are required to register and submit the link to their videos by filling out this form: <https://riseafrica.iclei.org/video-showcase-submissions/>.
- Upon submitting the form, we will notify the participant by email to acknowledge receipt of the entry.
- Participants must upload a landscape format **YouTube video, not longer than 2 minutes**, to their private YouTube channel, include the link to the video on the registration form and submit not later than **6 April 2020, 24:00 (SAST)**.
- Videos can be captured in any language provided that English sub-titles are included.

## The Jury

We will appoint a jury to select the most compelling story based on the following criteria:

- Clarity in communication of the actions
- Novelty of the actions
- Creativity in project implementation and documentation
- Addressing key social issues related to one or a combination of the highlighted urban sustainability themes

## Certificates

ICLEI Africa will acknowledge the outstanding performance of the most compelling story and honourable mentions with Certificates of Achievement.

## Use rights

Each participant retains all copyrights to their videos and recognition is provided with any use of the video submissions. However, by submitting for jurying:

- Participants confirm that the submission is their own work and that they have the permissions necessary to share it with ICLEI
- Participants grant ICLEI Africa the right to showcase the videos during the RISE Africa summit as well as for promotional purposes

For more information about the Rise Africa Summit and to monitor competition updates, please visit: <https://riseafrica.iclei.org/>.

## Disclaimer

ICLEI Africa reserves the right to define the particular criteria for choosing the most compelling submission and not to select a winner.

For any inquiries about the video showcase, please contact: [solophina.nekesa@iclei.org](mailto:solophina.nekesa@iclei.org)