

**RISE
AFRICA**

Inspiring Action for Sustainable Cities

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Local
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for Sustainability

RISE Africa:

Sponsorship Prospectus

25 – 26 May 2020 | Century City Conference Centre

Cape Town

RISEAFRICA.ICLEI.ORG | [#RISEAFRICA2020](https://twitter.com/RISEAFRICA2020)

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INVITATION

RISE Africa is a new event organised and hosted by **ICLEI Africa**. Over the past 20 years, **ICLEI Africa** has established a reputation for its **climate change** and **nature-based solutions** work, and for the long term relationships formed with members from over 25 countries across the continent. In 2018, ICLEI Africa launched a third work stream. The **urban systems** team is rapidly building a portfolio of work addressing issues of infrastructure, green buildings, resource and waste management, mobility, future cities, public procurement, finance and governance.

RISE Africa wants to broaden the range of stakeholders addressing the challenges of sustainability in African cities beyond local governments to **include civil society and the private sector**. Our aim is for RISE Africa to spark new initiatives and **build a community of actors** committed to positive and sustainable change in the continent's cities.

The **event aims** to break down the barriers between different groups by encouraging **interactions between diverse role players** who, together, can translate ideas into action on the ground. Unlike many academic conferences, participants will not be separated by expertise or interest. Unlike many government engagements, participants will not be

separated by hierarchy. Instead, a **'level playing field'** will **facilitate engagement and cross-disciplinary learning** to spark innovative actions for sustainable cities.

This first annual event aims to inspire and foster new connections that lead to swift and impactful actions for **enhanced sustainability and resilience in Africa's urban areas**. Exposure to forward-thinking ideas from different disciplines through a range of **curated interactions will provide an antidote to outdated 'silo' thinking that is well recognised to inhibit innovation**. You are invited to join us.

RISE Africa will be held at the **Century City Conference Centre**, located 11km outside Cape Town CBD in Century City Square. This mixed-use precinct showcases green buildings, public transport, waterways and indigenous vegetation, and has been awarded a 4-star rating by the Green Building Council of South Africa.

We look forward to welcoming you at RISE Africa 2020!

Kobie Brand

Regional Director – ICLEI Africa

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PROGRAMME

Dates: 24 – 26 May 2020

Venue: Century City Conference Centre,
Cape Town

The most recent version of the programme is available on the [event website](#).

Sunday 24 May 2020: Tours and pre-events

Monday 25 May 2020: Day 1 of RISE Africa

Tuesday 26 May 2020: Day 2 of RISE Africa

Wednesday 27 May 2020: Project workshops and associated event

Private Meetings

Should you wish to book a small meeting room for a private meeting on 24 or 26 May, let us know and we will try our best to accommodate you.

OUTLINE

DAY 1

Registration
Welcome
Keynote
Short inspiring presentations
Tea
Parallel interdisciplinary panel discussions
Lunch
Interactive futuring session
Group photo
Free time & networking
Dinner

DAY 2

Registration
Introduction
Short inspiring presentations
Tea
Parallel interdisciplinary panel discussions
Lunch
Business Idea Pitches & Funder Networking
Closing

DAY 3

Closed Project Workshops



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WHY BECOME A SPONSOR?

What's in it for your business?

- Associate your business with innovation for sustainable African cities
- Increase your brand visibility among decision-makers and financiers
- Build business relationships
- Gain inspiration from top African thinkers attending the event

Your package includes:

- Event pass to access all RISE Africa sessions
- Ticket to Welcome Reception and Networking Dinner
- Logo on the website
- Social media mentions
- Logo on event report

Sessions and interactions will be designed for maximised attendee contact. Exhibition booths will be a central point of networking and integrated with all lunch and coffee breaks.

Play a part in shaping the future of African cities by partnering with us on RISE Africa!



SPONSORSHIP PACKAGES AT A GLANCE

Sponsorship Tier	Platinum	Gold	Silver	Bronze	Networking Dinner	Welcome Reception
Logo on website	X	X	X	X	X	X
Banner on website	X	X	X			
Logo on programme booklet	X	X	X	X	X	X
Logo on screens around the venue	X	X	X	X	X	X
Onsite co-branding	X	X	X	X	X	X
Social media mentions	X	X	X	X	X	X
Special mention during opening and closing plenary	X	X	X	X	X	X
Complimentary tickets	6	4	3	2	2	2
Exhibition stand	6mx3m	3mx3m	3mx2m	3mx1.5m		
Speaking opportunity	X					
Exclusive exposure and speaking opportunity at specific event					X	X
Logo on event report	X	X	X	X	X	X

If you would like to discuss a customised sponsorship package, please e-mail us at riseafrica@iclei.org.



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SPONSORSHIP PACKAGES



Platinum



Gold



Silver



Bronze



**Networking
Dinner**



**Welcome
Reception**

Please click on the sponsorship package you'd like more information about.

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PLATINUM

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EVENT EXPOSURE

Exclusive mention as a lead sponsor

One speaking opportunity in one of the available time slots

Possibility to host a networking session or side meeting on 27 May 2020

Six complimentary tickets (including welcome reception and networking dinner)

ADVERTISING OPPORTUNITIES

Mention in any advertisements, press releases, social media and other media alerts promoting the event

Banner advertisement on conference website (artwork to be supplied)

LOGO ACKNOWLEDGEMENTS

Event website with URL link to company website

All marketing collateral (printed and digital)

Holding slides before, during and after plenary sessions

Final event report

EXHIBITION EXPOSURE

6mx3m booth in the exhibition area with priority choice of location

Four complimentary exhibitor tickets (access to exhibition, conference catering in exhibition, welcome reception – excluding conference programme and networking dinner)

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GOLD

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EVENT EXPOSURE

Exclusive mention as a gold sponsor

Possibility to host a networking session or side meeting on 27 May 2020

Four complimentary tickets (including welcome reception and networking dinner)

ADVERTISING OPPORTUNITIES

Mention in any advertisements, press releases, social media and other media alerts promoting the event

Banner advertisement on conference website (artwork to be supplied)

LOGO ACKNOWLEDGEMENTS

Event website with URL link to company website

All marketing collateral (printed and digital)

Co-branding at the venue

Final event report

EXHIBITION EXPOSURE

3mx3m booth in the exhibition area with priority choice of location

Possibility to buy additional exhibition space at reduced cost (total exhibition space of 4mx3m)

Two complimentary exhibitor tickets (access to exhibition, conference catering in exhibition, welcome reception – excluding conference programme and networking dinner)

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SILVER

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EVENT EXPOSURE

Exclusive mention as a silver sponsor

Three complimentary tickets (including welcome reception and networking dinner)

ADVERTISING OPPORTUNITIES

Mention in any advertisements, press releases, social media and other media alerts promoting the event

Banner advertisement on conference website (artwork to be supplied)

LOGO ACKNOWLEDGEMENTS

Event website with URL link to company website

All marketing collateral (printed and digital)

Co-branding at the venue

Final event report

EXHIBITION EXPOSURE

3mx2m booth in the exhibition area with priority choice of location

Possibility to buy additional exhibition space at reduced cost (total exhibition space of 4mx3m)

Two complimentary exhibitor tickets (access to exhibition, conference catering in exhibition, welcome reception – excluding conference programme and networking dinner)

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BRONZE

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EVENT EXPOSURE

Exclusive mention as a bronze sponsor

Two complimentary tickets (including welcome reception and networking dinner)

ADVERTISING OPPORTUNITIES

Mention in any advertisements, press releases, social media and other media alerts promoting the event

LOGO ACKNOWLEDGEMENTS

Event website with URL link to company website

All marketing collateral (printed and digital)

Co-branding at the venue

Final event report

EXHIBITION EXPOSURE

3mx1.5m booth in the exhibition area with priority choice of location

Possibility to buy additional exhibition space at reduced cost (total exhibition space of 4mx3m)

Two complimentary exhibitor tickets (access to exhibition, conference catering in exhibition, welcome reception – excluding conference programme and networking dinner)

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NETWORKING DINNER

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EVENT EXPOSURE

Exclusive mention as a host of the networking dinner

Speaking opportunity at the networking dinner

ADVERTISING OPPORTUNITIES

Mention in any advertisements, press releases, social media and other media alerts promoting the event

LOGO ACKNOWLEDGEMENTS

Event website with URL link to company website

All marketing collateral (printed and digital)

Screens throughout the networking dinner venue

Final event report

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WELCOME RECEPTION

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EVENT EXPOSURE

Exclusive mention as a host of the welcome reception

Speaking opportunity at the welcome reception

ADVERTISING OPPORTUNITIES

Mention in any advertisements, press releases, social media and other media alerts promoting the event

LOGO ACKNOWLEDGEMENTS

Event website with URL link to company website

All marketing collateral (printed and digital)

Screens throughout the welcome reception venue

Final event report

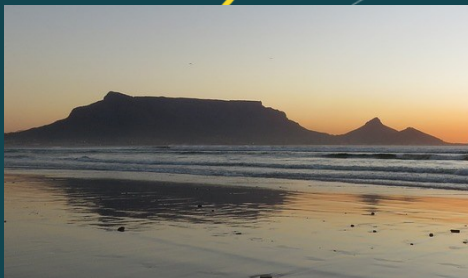
If you would like to discuss a customised sponsorship package, please e-mail us at riseafrica@iclei.org.

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VENUE



Cape Town

Cape Town is a beautiful coastal city in South Africa with world-renowned biodiversity and a rich cultural heritage. The City of Cape Town is serious about following a holistic approach to sustainability and about managing its environment in a way that enhances economic opportunities and social wellbeing.

[Read about City of Cape Town here](#)



Century City Conference Centre

The first RISE Africa event will be held at the Century City Conference Centre, located 11km outside Cape Town CBD and 21 km from Cape Town International Airport. This mixed-use precinct showcases green buildings, public transport, waterways and indigenous vegetation, and has been awarded a 4-star rating by the Green Building Council of South Africa. With a variety of hotels, restaurants, coffee shops and bars in safe walking distance, the location provides the perfect opportunity for networking between scheduled events, guaranteeing that attendees will leave inspired and re-energised to play their part in a better African future.

[More information about Century City Conference Centre and Hotel](#)





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EXHIBITION OPPORTUNITIES

RISE Africa will have an open exhibition area to showcase initiatives and for participants to network between sessions and during breaks.

Exhibitors will have the opportunity to increase awareness amongst an audience that includes sustainability experts, African city decision-makers, African businesses and funders passionate about developing our continent's cities.

The exhibition area will be open from 25 – 26 May 2020.

Reasons to exhibit

- Promote your organisation and/or initiative
- Raise awareness of your brand
- Associate your brand with innovation for sustainable African cities
- Showcase your products, services and innovations

- Engage with key decision-makers, funders and industry leaders
- Network with delegates and fellow exhibitors

Logo acknowledgements

- Event website
- All marketing collateral (printed and digital)
- Final event report

Exhibition stand package: R10,000

- 3mx2m shell scheme (in white)
- Name fascia board with company name
- One electrical power socket and lighting
- Two exhibitor passes (access to exhibition, conference catering in exhibition, welcome reception – excluding conference programme and networking dinner)

Exhibitor registration

All exhibitors will be required to register and will receive a badge displaying their name and exhibiting company name.

Each exhibition booth will receive two exhibitor passes.

Any additional exhibitor pass can be purchased for R1,480.

Each pass allows access to exhibition, conference catering in exhibition and welcome reception, but excludes the conference programme and networking dinner.

Detailed exhibitor guidelines will be included in the exhibitor's manual.

Site visits

Exhibitors are welcome to visit the venue. Please contact the sponsorship and exhibition manager at riseafrica@iclei.org to arrange this.

Contact us today to discuss taking an exhibition space. We will ensure that you don't miss out on the opportunity to showcase your business.